

Royal is the only baking powder made from Royal Grape Cream of Tartar

ROYAL Baking Powder

Absolutely Pure

Highest in Leavening Efficiency

Makes Hot Breads Wholesome



REAL ESTATE TRANSFERS

Mr. J. K. Baker has bought from Mr. T. P. Wyatt the tract of land just outside of the corporation beyond the L. & N. depot. The tract embraces ninety-eight acres and sold for ten thousand dollars. In the transaction Mr. Wyatt becomes the owner of Mr. Baker's residence on the east side of Boone Street. Mr. Baker, however, will continue to live at his present residence.

These transactions were brought about by Mr. U. S. Wyatt, one of Berea's real estate agents, who himself has just purchased the ten acre tract known as the Hart land on Scaffold Cane Pike at the edge of town.

B. H. Gabbard was in town last Friday and Saturday.

Buster Brown caused great excitement among the children for a couple of days last week. He and his mother and Tige arrived from St. Louis on Wednesday, and the rest of the day and Thursday Buster led all the youngsters in all kinds of games and pranks. On Thursday afternoon a splendid performance was given by him and Tige in Masonic Hall. The room was crowded with spectators.



Made by..... **BEREA ROLLER MILLS** Berea, Ky.
ANDREW ISAACS, Prop.

GREETINGS FROM MRS. YOCUM



The following Christmas greeting written by a much loved Berea teacher will speak deeply to her many friends:

And what of cheer as this, another Christmastide,
Dawns with its hope and fear?
Just this anew; no dream can be that
Bears not promise on its radiant wing;
No pain can crush but in its freighted stay
Prepares the heart for deeper joys to come;
No doubt can plow the soul that leaves not
Furrow for God's seed to grow.
E. H. Yocum.

NEWS OF THE WEEK

(Continued from first page)

TO PROMOTE PEACE

Mr. Carnegie recently turned over to a board of trustees, constituted at his direction, ten million dollars. The interest on this huge sum is to be used by these trustees to promote peace. The sum available each year will be about five hundred thousand dollars. The gift has been hailed with delight by people everywhere who are unable to consider war anything else than a stigma upon our civilization. This gift ought to do much to put an end to the barbarism of war.

VOTES SOLD LIKE MERCHANDISE

It is said that two-thirds of the ballots in Adams County, Ohio, are sold to the highest bidder. This is the result of investigations instituted by Judge A. Z. Blair who caused the grand jury action which has resulted in the indictment of 650 persons and 114 convictions. It is expected that over 500 arrests will be made and the total number of persons indicted may reach 2,000 or more. According to Judge Blair this practice of buying and selling votes has been going on for the last thirty-five years. Some have already been found guilty and fined and many have been disfranchised for five years.

FAMINE IN CHINA

Private advices received from China state that the great famine there is becoming serious. It has so far affected 3,000,000 persons and \$1,000,000 is urgently needed for their aid. In the northern part of the Kiang-Su and An Hui provinces it is perhaps worse than in other places. The Chinese government and people are generously contributing relief, but it is insufficient. The International committee organized at Shanghai proposes that missionaries cooperate with generous Chinese to raise funds and distribute as help must be carried on at least until May.

HOLDS POSITION IN TENN.

Former Berea Student and Magoffin Co. Boy.

J. S. Penix, a former student of Berea College, a young man from Magoffin County, is now teaching in the public schools of Tennessee, being principal of a school near the city of Chattanooga. "How To Teach A District School" by Prof. Dinmore, of Berea College, is the main book he teaches in the Hamilton County institutes which meet once each month on Saturdays, this book being included in the reading circle of Tennessee for public schools.

Mr. Penix is well known in Berea, having been a student here, and very active in the city. He is also well known in Eastern Kentucky and loved as an able and industrious teacher. He has always been a very hard worker and a faithful student and has managed by his own labor to graduate from the University of Chattanooga, Chattanooga, Tenn., receiving the degree of L.L. B. last May.

THE FLOUR THAT MOTHER USED

couldn't begin to compare with ISAACS' Flour. We'll not say it makes bread like mother made for it makes a whole lot better. Try a sack and even the most critical husband will have nothing to say about mother and her baking. He will eat your bread and thank his stars he is married to such a fine baker.

IS THE HOUSE WIFE GUILTY?

The December Cosmopolitan makes a notable contribution to the growing list of causes for the present high cost of living in an article under this heading. It suggests a cure that can be practiced by rich and poor, city and country folks.

Every housekeeper will enjoy reading it—and what is more to the point she will do some thinking. And she will have more money to spend for Christmas next year.

Do you own a yardstick, a set of good scales or a quart measure? These simple things applied to our purchases would according to the U. S. Inspector of Weights and Measures undoubtedly save us many dollars a year. Too often our ladies go bargain hunting and in the effort to save a few cents get either poor quality or short quantity. They frequently say "Now that I've got it home I don't know what I want with it." But it seemed such a bargain.

How many ever measured the molasses that came in a quart can, or the oatmeal that came in a package. How many ever bought dress goods supposed to be 42 inches wide and found it only 38 inches wide?

Mr. Gordon says, "How much do we pay for—even at supposedly high prices—that we don't get?"

But don't blame your local dealer alone. "He is being cheated too. He gets what his customers want and demand." "The big wholesalers in our large cities are corrupting thousands of small dealers throughout the entire country."

The article calls upon housekeepers and retailers to insist on an honest deal and to do what they can to help the government in their efforts to correct these abuses.

Katherine S. Bowersox.

IN OUR OWN STATE

(Continued from first page)

In fact, it ought to be in the hands of every teacher and trustee in the state, and it is to be hoped that it will be. It treats of the location of school houses, water supply and general sanitary conditions as well as furniture, heating, lighting and ventilation. The bulletin is beautifully illustrated with cuts of school houses illustrating conditions that ought not to be and others that are practically ideal in environment and equipment. It also has many plans for buildings as well as outlines for modern heating systems, which ought to appeal to all boards that have in prospect the erection of new school houses. The Citizen commends these bulletins most heartily.

WHY BUY RED CROSS SEALS?

Samuel Hopkins Adams Makes Strong Plea for Holiday Stickers.

Suppose, in your newspaper, you were to see this head-line heavy-typed across the middle of the page. DEAD—200,000 AMERICANS.

A Million More in Desperate Peril.

It would startle you, wouldn't it? Undoubtedly. But the sensational expression of the fact, not the fact itself, would administer the jolt to your faculties. For the fact is constantly before us all, and startles nobody. Two hundred thousand Americans died last year of consumption. One million more are now beset by the same peril. These, in turn, are infecting or will infect their hundreds of thousands of others. All needless; all preventable; all a sheer and terrible waste of life.

Possibly you yourself will be one of the hundreds of thousands stricken.

BEREA BANK & TRUST CO.

Report of the Condition of THE BEREA BANK & TRUST CO. Bank doing business at the town of Berea, county of Madison, the State of Kentucky, at the close of business on the 15th day of December, 1910.

RESOURCES.

Loans and Discounts.....	\$138,421.13
Due from Banks	10,819.01
Actual Cash on hand.....	4,085.89
Overdrafts	3,658.60
Current Expenses and taxes paid.....	6,957.90
Real Estate.....	13,329.43
Furniture and Fixtures.....	3,829.12
	17,158.55

LIABILITIES

Capital Stock paid in, in Cash.....	\$25,000.00
Surplus.....	\$ 5,000.00
Undivided Profits.....	11,358.26
Deposits on which interest is paid.....	38,579.58
Deposits on which interest is not paid.....	92,160.86
Total Deposits.....	130,740.44
Cashier's Checks outstanding	2.38
Notes and Bills rediscounted.....	15,000.00
	15,002.38
Total.....	\$187,101.08

STATE OF KENTUCKY, }
County of Madison, }
I, W. H. Porter, President of the above named Bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

W. H. PORTER, President.

Subscribed and sworn to before me by W. H. Porter this 28th day of December, 1910.

H. C. WOOLF, Notary Public.

Correct—Attest:
A. ISAACS,

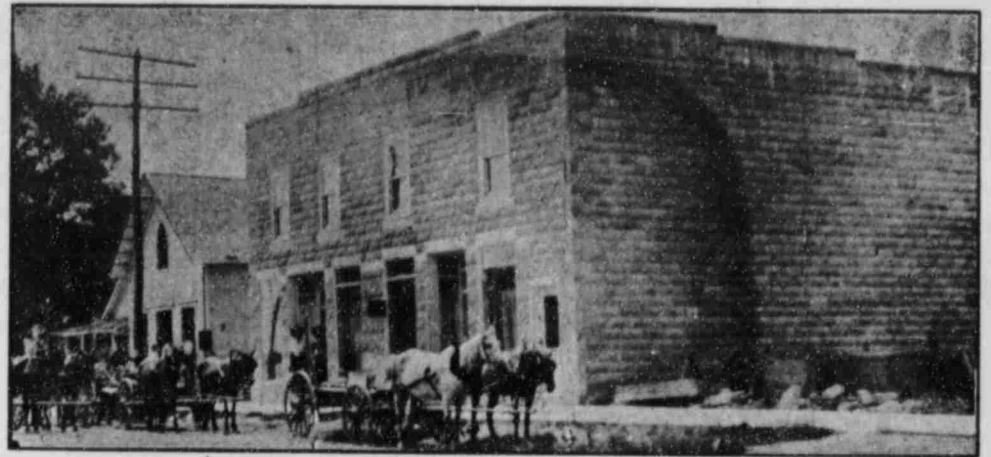
J. K. BAKER,

E. F. COYLE, Directors.

A BRIGHT SPOT IN BEREA

NO SECRET

Everybody
Knows You
Can Buy
MORE
GOODS
HERE



SLAUGHTER SALE---Beginning Saturday, Dec. 3

CONTINUING 30 DAYS

Best Patent Flour 65 cents.
Best Meal 60 cents.
20c. Coffee 15c., 35c. Coffee 25c.
20 pounds Sugar \$1.00
4 bars Toilet Soap 5c.
2 bars Tub Soap 5c.
4 pounds Candy 25c.

1 1/2 gal. Buckets 10c.
2 gal. Bucket given free with 50c. sale.
\$1 Boker Knives 50c.
\$15 Suits Clothes \$9.
\$2 Pants \$1.25
\$2 Fur Hats \$1.
Heavy Underwear 39c.

All Calicos 5c.
25c. Suiting 15c.
Dolls, Toys, and Nice Presents for the children, father, mother and sweetheart at half price.
Come one, come all.
A Happy New Year.

R. J. ENGLE & SON, The Place Where Everybody Trades.

... INTENSIVE FARMING ...

Requires Study.

By MR. F. O. CLARK

The greatest year in the history of American agriculture is about to close. The value of the farm crops of the United States in 1910 is nearly nine billion dollars, an increase of about eight hundred million dollars over 1909. Secretary Wilson of the United States department of agriculture says this increase is largely due to the result of the study of agriculture as a science. Our free schools, high schools and colleges all over the country are making agriculture a part of the regular course.

This is the time of the year for every young man who is not in school to plan for a winter course. The crops are about harvested, and there is little work to be done on the farm for the first three months of the year.

"What do the young men on the farm do during the winter months?" was a question asked me but a few days ago. My answer was that some of the more energetic fellows go away to school, or else attend a winter subscription school, some study, read, hunt and supply the wood daily; but a far greater number loaf around the farm, postoffice or store, and do very little work and less reading and study. Some manage to get work for nearly all the warm and pleasant days and again some visit around among their kinsfolk who are doubtless glad to see them but would enjoy the visit more if it were not so long.

To the young man who spends most of his time in the winter working at nothing let me suggest that life is too short to lose three months out of the year. If you do not expect

to teach or take up any other profession, you have to choose between the farm of your own, a commercial business or working for some one else. If you have plenty of money, education and experience you may find some commercial business profitable. If you have little education and less common sense, just plan to work for some one else who can do your thinking for you. But, if you are not to be a professional lawyer, doctor, preacher or something of that kind, if you have not the money with which to enter business or if you wish to be independent, the farm has a call for you.

The fact is, nearly ninety per cent of the young men of Eastern Kentucky will spend their lives on the farm. Are you nine out of every ten prepared to run a farm as it should be run? The lawyers and doctors who study and work hard succeed, the ones who do not fail. The future farmer who studies and works will succeed, he who does not will fail.

Young men of Eastern Kentucky, you must study farming, or else leave the country in less than twenty-five years. Are you ready to fall out and leave the hills of old Kentucky to the sassafras, the bramble and the wild animals? If so, the sooner you leave the better, for not, you must not let this winter pass without taking a course in agriculture somewhere.

Berea College offers a course this winter, in Soils and Farm Crops, also one for more advanced students in Stock Feeding. These will be more fully described in some later issue.

1911 FOR THOSE UNDER 21.

(CONTINUED FROM FIRST PAGE)

years ahead of you in all probability. The point is how to use these years and not waste any of them.

About the first aim of a young person in 1911 should be to get some education. I do not say this to draw more students to Berea. We have almost as many as we can possibly provide for now. And I am as sincerely interested in Hindman, and Morehead, and Oneida, and Buckhorn as in Berea. But all these schools exist to help young people. I speak for your sake and not for the sake of any school.

Education will do things for you.

1. It will make you know a great many important things—the works of God, the inventions of man, the thoughts of great souls that have passed through life before you.

2. It will draw out your own powers. You can never know what talents you have until you polish them up and compare them with the talents of others in school.

3. It will put tools and strength and skill into your hand for your calling in life whatever that calling may be.

And every calling in these days requires education. I am most concerned for the education needed in our mountains. I am sure the mountains are the best part of the South, and that the people of the mountains, with the right education, will be the superior people of the South. Education will double the crop on every mountain farm, and double the joy in every mountain home. Many will not believe this. They will let people from outside learn to survey the land, and manage the business, and they will go on in the old ways, or backslide a little. But in every place it is only a part of the people who work for progress and improvement. Everywhere we find on the one hand the fearful, negligent people who stand still or go backward, and on the other hand the enterprising, courageous people who go forward. There will be enough of these people of courage, faith and unselfish public spirit to make the mountains move forward. Will you be one of them?

I wish you many Happy New Years—

WM. GOODALL FROST.

PALACE MEAT MARKET

Fresh and cured meats. Call for what you want and get what you call for. Highest market price paid for hides, furs, butter, eggs and chickens

Kidd Building, Corner Main and Richmond Streets.

Open for Business Dec. 19th

U. B. ROBERTS, Prop.